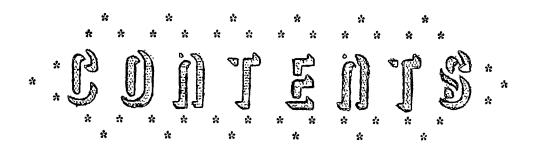


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## PLATFORM

"....choose you this day whom ye will serve....
but as for me and my house, we will serve the Lord." Joshua 24:15

This is a year of decision. Every American citizen of voting age will have the priceless privilege of casting his vote either for or against the candidate running for office. It is timely and opportune that we call upon the community which we serve to "Vote for Sunday School" by being present to study God's Word each Sunday morning.

The "Vote for Sunday School" Enlargement Campaign for this year has been correlated with the International Foursquare Sunday School Advance Contest for the period of October 4 to November 15, inclusive. Our goals in this drive are well defined and clear-cut. Each goal represents a "plank" in our platform.

### PLANK NO. 1 SPIRITUAL ADVANCEMENT THROUGH PRAYER

The Sunday school's machinery must be inspired and motivated by prayer. Not infrequently a Sunday school becomes so involved in the details of organizing and executing an enlargement drive that prayer is overlooked. Saturate the entire "Vote for Sunday School" Campaign in prayer by:

Prayer committees
Around the clock prayer chains
Fasting and prayer
Prayer meetings
Prayer partners
Pre-session prayer meetings before Sunday school
Prospect prayer lists

"Not by might, nor by power, but by my spirit, saith the Lord of hosts." Zech. 4:6.

#### PLANK NO. 2 OUTREACH

Each year during the month of October we stress the importance of obeying the Word of God - "....Go out into the highways and hedges, and compel them to come in, that my house may be filled."

Luke 14:23. There is no better way to build the Sunday school

-2-

than by the various forms of visitation. Every growing school has a strong visitation program. It is estimated that from 75 to 90 per cent of every city and community is unchurched. It is our spiritual responsibility to reach each one of these with an invitation to God's house. The GREAT COMMISSION is a PERSONAL COMMISSION. "Go YE therefore, and teach all nations..."

Matthew 28:19.

#### PLANK NO. 3 HEART REACH

The supreme goal of the Sunday school is to win all those within its reach to the Lord Jesus Christ. "No unsaved in the Sunday school" is not a fanciful dream, but can become a living reality as every teacher becomes a personal evangelist. Although we want our Sunday schools to increase in attendance, we are far more concerned that each student in these schools has a definite experience of salvation!

#### PLANK NO. 4 INCREASED ENROLLMENT

We are reaching for a goal of 100,000 enrollment in 1964. The goal of the local Sunday school should be an increase of enrollment each year. Why are we so concerned about this plank in our platform?

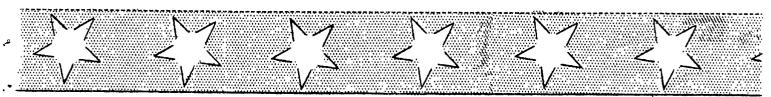
- ... Enrollment gives pupils a sense of belonging.
- ... Enrollment gives teachers a feeling of responsibility.
- ... Enrollment increases attendance.
- ... Enrollment indicates the attendance potential of your school.

Set goals for enrollment by pro-rating the amount you feel you can gain. Give each class and department an objective to work for throughout the enlargement campaign. If your Sunday school attendance is running 80 per cent of the active enrollment, it is a warning signal that the enrollment should be increased immediately in order to stimulate maximum growth. If the attendance is as low as 60 per cent of the active enrollment, a much greater emphasis on visitation of absentees is needed.

#### PLANK NO. 5 INCREASED AVERAGE ATTENDANCE

Our aim during the "Vote for Sunday School" campaign is to increase the average attendance in Foursquare Sunday schools to 75,000 or 75 per cent of the projected goal for enrollment. A healthy school should have from 70 to 75 per cent of its active enrollment in attendance each Sunday. Attendance drives benefit your school in the same general way that a seasonal sales event benefits a local store in your community. Your average attendance throughout the year, however, is the true indicator of the Sunday school's status. A good goal is an increase of at least 10 per cent in average attendance each year.

## ELECTION BUILD-UP



#### PRE-PLANNING

The preparation phase of every national election year is an exhaustive and laborious effort by the main candidates running for office as well as for every party worker. If a complete tabulation were possible of manhours given and dollars spent, it would be overwhelming in its implication. All of this is to get the American people into a feverish pitch of election excitement prior to ELECTION DAY. To do this they employ bands, parades, entertainers, rallies, garden parties, banquets, and every idea imaginable.

It isn't necessary or advisable for the Sunday school to use all of these means to acquaint the community with its plans, but if it is to have a successful campaign for enlargement the people must be inspired to work. Enthusiasm is priceless. It is not taught but CAUGHT. Use the months of August and September to prepare for the "Vote for Sunday School" Enlargement Campaign and plan to be a winner in the International Foursquare Sunday School Advance Contest.

#### **AUGUST**

Workers'conference - presentation of "Vote for

presentation of "Vote for Sunday School" Enlargement Campaign. Explain rules for Advance Contest.

Appoint all committees - get them on a functioning basis.

Publicity - begin "Vote for Sunday School" committees - get them on a functioning basis.

- begin "Vote for Sunday School" contest publicity.

#### SEPTEMBER

Use the month of September to TRAIN and ENTHUSE your people.

Instead of one rally day in the fall, why not use the whole month of September for a series of rally days? Some of your Sunday school members have been away on vacation while others have been careless in attendance during the hot summer days. Now is the time to rally your forces for the BIG ENLARGEMENT "PUSH". The following are some themed rallies:

## "ROUNDUP" RALLIES

September 6 - "Pardner Day"

Everyone is supposed to bring a "pardner" to Sunday school-a new "pardner".

- September 13 "Corral Day" Everyone strives to fill his Sunday school class corral full -- crowded out!
- September 20 "Branding Day" Every class "brands" new scholars by getting them to join the class.
- September 27 "Roundup Day" Every class strives to have every member and friend present

### "LET'S GO FISHING" RALLIES

- September 6 "Sardine Day" Pack 'em in the pew -- pack 'em in the car like sardines. Everyone who brings a visitor receives a can of sardines.
- September 12 "Minnow Day" Feature all the small fry, giving special recognition to all those under 5 foot in height. Reward those who bring a visitor with live gold fish.
- September 20 "Swordfish Day" Inasmuch as the Bible is referred to as the "sword", make your emphasis on this day around the Word of God. Prepare a fishing tank together with a fishing pole. All those who bring a visitor and can quote a Bible verse may fish in the tank. Fill the tank with small gifts for the winning fishermen.
- September 27 "Whale Day" Make everything BIG. Build a big whale and chart it off so that there is a space for each person you hope to have present. If your goal is 200, you will need 200 spaces. To carry out the fish idea, have your workers sign up those who will be present on a small cardboard fish (these may be secured at most local Bible book stores). On "Whale Day" have each person bring his fish and pin or stick it to the whale until the whale is completely covered.

### CAST YOUR VOTE FOR SUNDAY SCHOOL

Many Sunday schools find that a skit is an excellent means of projecting a forthcoming event. We have adapted for your use a skit "Cast Your Vote for Sunday School" which was used in the 1960 Enlargement program. It may be used any time prior to the opening contest day, October 4.

#### PROPERTIES NEEDED:

Ballots

A Bell Bunting Campaign Poster

- To be rung by older boy at given time throughout skit.
- Red, white, and blue to decorate around the platform.

- Place on back wall of platform.

- Prepare enough for entire Sunday school. However, you will only use enough for those participating in the skit today.

Ballot Box

- Place on small table on platform.

Banner

- Suspend on wire stretched across platform.

Additional Banners - To be carried by various persons. Print the following

catchy phrases on them:

"GET OUT TO SUNDAY SCHOOL AND VOTE" "VOTE TO PROMOTE THE SUNDAY SCHOOL" "STOP ME FOR A RIDE TO THE POLLS"

"VOTE 'YES' NEXT SUNDAY"

"VOTE FOR SUNDAY SCHOOL! BE THERE NEXT SUNDAY"

"NO VOTE BY REMOTE"

Pennants

- Prepare pennants for each participant. Place pennants on dowel sticks. "Vote For Sunday School" pennants are available on Program Order Blank. The selected cast for today's skit will ceremoniously march to platform and place their pennants in slots prepared as follows:

Obtain strips of lumber, 1 x 2 inches to be placed parallel with the altar railing. Bore enough small holes for pennants at regular intervals along the flat frame. After the pennants are in place have participants step back on the platform. At the conclusion of skit each member on the platform will place his ballot in the box.

#### CAST:

Boy

- Junior age

Superintendent

Selected Speaker

- Head usher, Crusader president, or other

Six Speakers

- Junior age

Platform Group

- A representative from each class. Use small children (all ages) to make up the "rhythm band". The following instruments may be used:

Triangles Wood Sticks Sand Blocks Dolling Sticks Bells Tambourines Rattles Castinets

Drums Miniature Instruments

The idea is to visually demonstrate this Enlargement Campaign as an every member enlistment; thus, eliciting the active cooperation of all.

#### SKIT:

Musical Background: Organ or Piano - Chorus of "The Battle Hymn Of The

Republic".

Trumpet Fanfare: Verse and chorus of "The Battle Hymn Of The Republic".

Cast:

March down aisle singing campaign song to the tune of "The Battle Hymn Of The Republic". All take their places on platform, insert pennants into slots prepared for that purpose, then group will sing chorus again (with smaller children playing "rhythm

band" instruments).

BOY:

(Rings Sunday school bell energetically)
Hear Ye! Hear Ye! (Rings bell again) Mr.
Sunday school superintendent of the Foursquare
Church of (city) has a special announcement
to make regarding the "Vote for Sunday School"
Enlargement Campaign beginning October 4th. (Rings bell again)...And now, Mr.

SUPERINTENDENT:

Thank you, (Boy's Name) . Yes, members and friends of the (City) Foursquare Sunday School, I have a very special announcement to make that will vitally affect every person here today and literally determine the future growth and enlargement of our Sunday school. Here it is! Please lend me your ears! (Boy rings bell.) Next Sunday morning at precisely A.M. a Sunday school election campaign will be held. The question is: Are YOU a Registered Voter? Come out to the Sunday School Polls next Sunday and VOTE FOR SUNDAY SCHOOL! Unlike the National election, this election is of a divine nature. We are seeking voters or candidates for the cause of Christ and His Church, and sincerely entreat each and every one to have an active part in this thrilling evangelistic campaign. WE SEEK VERY IMPORTANT PEOPLE; Every Boy, every Girl, every Mother, every Father, every Sister, every Brother, every Grandmother, every Grandfather, every Aunt, Uncle, Cousin, Friend, and Stranger! (Have boy ring bell after each person is named). In fact, no person is excluded. Help us win them for Christ! Help us defeat our opponent, the devil! (Boy rings bell exuberantly!)

SELECTED SPEAKER:

Mr. Superintendent, explain to us how we may have an individual part in this campaign. We wish to keep the Sunday school bell ringing (Boy rings bell).

SUPERINTENDENT:

Mr. (Selected Speaker's Name), I'm glad you asked that question. Here are only a few ways in which every individual may keep our Sunday school bell ringing. (Selected persons from group step forward and repeat the following statements:)

FIRST SPEAKER:

I shall keep the Sunday school bell ringing by: BEING PRESENT EVERY SUNDAY! (Boy rings bell)

SECOND SPEAKER:

I shall keep the Sunday school bell ringing by: BEING ON TIME EVERY SUNDAY! (Boy rings bell)

THIRD SPEAKER:

I shall keep the Sunday school bell ringing by: BRINGING MY BIBLE EVERY SUNDAY AND STUDYING IT DAILY! (Boy rings bell)

FOURTH SPEAKER:

I shall keep the Sunday school bell ringing by: CONSTANTLY SEEKING NEW CANDIDATES FOR THE SUNDAY SCHOOL! (Boy rings bell)

-7-

FIFTH SPEAKER:

I shall keep the Sunday school bell ringing by: VISITING THE ABSENTEES AND PRAYING DAILY FOR THEM

AND THE SUNDAY SCHOOL! (Boy rings bell)

SIXTH SPEAKER:

I shall keep the Sunday school bell ringing by: BRINGING FOUR NEW MEMBERS TO THE SUNDAY SCHOOL AND BECOMING A CITIZEN FOR SUNDAY SCHOOL. (Boy rings bell)

(As each person gives his remarks he will very deliberately place his ballot in the box on the table.)

SUPERINTENDENT:

We wish to thank each of you for your response. We shall go forward as we work together. During the seven weeks of the "Vote for Sunday School" Enlargement Campaign, each of you (speaking to audience) will have an opportunity to cast your vote.

(Superintendent explains details of the campaign.)

BOY:

(Rings bell loudly) Say, Mr. (Superintendent), do you think our Sunday school has a chance to win the National Contest?

SUPERINTENDENT:

I don't see why not, (Boy's name) . Every Sunday school has an equal opportunity to win. If all our members work together to keep the Sunday school bell ringing, we may even win the Sweepstakes! (Boy's name), if you are willing to do your part, take these "ballots" and enlist the other Sunday school members to get out and vote.

BOY:

(Takes "ballots" from superintendent, divides the stack among several others already standing on the platform, and they distribute them throughout the audience, giving every person at least one.

## REGISTER THE VOTE - Kick-off Sunday - September 27

This is the BIG DAY! The future of the next seven weeks will largely depend on how you put the whole plan before your school today. The best enthusiast you have should do the presenting of the "Vote for Sunday School" Enlargement Campaign. Several suggestions have been given you as promotional type material for use in the month of September. Whether you present the "skit", "fish" or "roundup" on September 27, you will need to remember certain vital points. The following will serve as a checklist in the preparation for this important day:

1. Promotion of pupils to new classes. We recommend to those schools who have a fall promotion of pupils to new classes that this be done earlier in the month. Many schools use the last Sunday of September as promotion day, but moving it ahead one week will not disrupt your school too much and will certainly smooth out the commotion which would be created by starting a big new program and conducting promotion day exercises at the same time.

- 2. State the goals. Our national goals are: 100,000 enrolled members in the Sunday school with 75,000 average attendance. Enlarge upon the goals you have set for your school.
- 3. Explain the contest rules. The International Foursquare Sunday School Advance Contest should be explained in detail then tell what you intend to do on the local level to become a winner.
- 4. Introduce all leaders who will be assisting in the campaign.
- 5. Be sure promotional material is in the hands of every key worker.
- Arrange for special prayer chains, prayer meetings, fasting and prayer, etc., to motivate boys and girls, men and women towards Sunday school and God.
- 7. Get all competition on the local level in gear and ready to go on October 4. Meet with leaders for last minute instruction.
- 8. Put up "Vote for Sunday School" banners, pennants, and general decorations for Sunday, September 27.
- 9. Meet with all secretaries to be sure each one understands the enrollment aspect of the contest. Give all workers minute instructions as to the procedure you will use in enrolling new scholars and the registering of visitors. One secretary should be appointed to count and record the ballots which are dropped in the voting box at the polls each Sunday. If you do not have a visitation or absentee secretary, appoint one to oversee the records which will accumulate as the result of surveys and visitation on prospects and absentees.
- 10. Register all workers. Mimeograph the following form and use it to register all workers for the "Vote for Sunday School" Enlargement Campaign. It is suggested that this be done at the close of the Sunday school assembly or at the close of the Sunday morning service. A time of dedication and prayer should precede the distribution of the registration forms. The Holy Spirit will inspire men and women to work when everything else has failed. If you use this form, be sure names and addresses of those who sign up are distributed to those in charge of each area.

VOTE FOR SUNDAY SCHOOL October 4 - November 15, 1964

"For we are laborers together with God"  I,, am willing to participate in the "Vote for Sunday School" Fall Enlargement Campaign of 1964. I will seek to be in my place each Sunday and pray earnestly for the Campaign. Unless unavoidably hindered, you can count on me to: (Check one or more on opposite side)  Name  Address  Phone	[] Take 1 2 3 4 prospect assignments a week. [] Participate in community "Barnstorming the Precincts" survey. [] Assist with mailings. [] Join the "Telephone Squad" and attempt to make at least 5 telephone calls a week inviting others to Sunday school. [] Join the "Consecrated Cars" and bring people. [] Invite at least 5 people a week to Sunday school.
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## CAMPAIGN STRATEGY

#### CAMPAIGN MUSIC

Music has always played an important part in creating the atmosphere in which the spirit of advancement to VICTORY thrives! As the drums have rolled and the trumpets have blared the charge, soldiers have surged forward into the face of the enemies' fire and won impossible battles. We are engaged in Christian warfare and our enemy is formidable. Lethargy too often overwhelms our "soldiers". Music will inspire and motivate them in the right direction.

#### PRELUDE MUSIC

Select a group of hymns and patriotic numbers to be played before Sunday school begins. If your Sunday school pianist cannot be present for the 15-minute prelude, use a record player to assist you in the creation of the right atmosphere. Following are some recommended songs and hymns:

"As A Volunteer" "America the Beautiful" "America" "When the Battle's Over" "Battle Hymn of the Republic" "Bring Them In" "Bringing in the Sheaves" "Faith is the Victory" "Forward March" "The Foursquare Flag" "Preach the Word" "I Choose Jesus" "Joy Unspeakable" "Launch Out" "Make Me a Blessing" "The Old Rugged Cross" "Onward Christian Soldiers" "Saved, Saved" "Tell Me the Story of Jesus" "Victory" "Victory Ahead" "Victory in Jesus" "We'll Work Till Jesus Comes" -iin-

#### "VOTE FOR SUNDAY SCHOOL" CAMPAIGN MUSIC

1. TUNE: Chorus of "Bringing in the Sheaves"

Vote for Sunday school Vote for Sunday school Ev'ry Sunday morning, Vote for Sunday school. (Repeat in entirety)

2. TUNE: Chorus of "When the Roll is Called up Yonder"

I'll be here to vote each Sunday
I'll be here to vote each Sunday
When the ballots all are counted,
You will note I vote for Sunday school each week.

3. TUNE: "Do Lord"

I'm going to vote for Sunday school
 Ev'ry Sunday morn Won't you vote for Sunday school
 Ev'ry Sunday morn Let's all vote for Sunday school
 Ev'ry Sunday morn Let's vote for Sunday school!

Come one, come all, let's vote for Sunday school. Come one, come all, let's vote for Sunday school. Come vote for Sunday school!

TUNE: "The Battle Hymn of the Republic"

"Go out into the highways..."
Christ decreed to you and me,
Find the lost ones,
The unwanted ones...
The sick, the absentee,
Tell the story of the Saviour,
How He died on Calvary
To set the whole world free.

V - for vict'ry vote for Sunday school
 V - for vict'ry vote for Sunday school
 V - for vict'ry vote for Sunday school
 and the enemy o'er rule.

5. TUNE: Chorus of "Leaning on the Everlasting Arms)

Ringing doorbells, ringing doorbells Ringing doorbells for my Lord Wearing out my shoes, telling God's good news Ringing doorbells for my Lord.

Print words of songs you plan to use on large sheets of paper, so that congregation may be able to read words - and thus be able to sing with joyful ease. (Use felt-tip marking pens for printing songs. Such pens are available from 39¢ up at stationery, art supply, and office equipment stores.)

#### **ELECTION TERMINOLOGY**

Every specialized activity or group has its own identifying language which is peculiar only to that activity or group. This is true in election campaigns. During the "Vote for Sunday School" Enlargement Contest, the following terms should be used freely among the leaders so that all the members catch the election campaign spirit:

Campaign headquarters - Sunday school

Precincts or states - classes

Candidates - those competing for election

Parties - "Bell Ringers" and "Door Knockers" or "Repubocrats" and "Demublicans" or

"Barnstormers", "Stumpers", and "Campaigners" or any other that you might choose as team names.

Party chairman - captain of team

Platform - goals

Planks - specific aims
Campaign funds - offerings
Ballot - voting form

Polls - voting booth or ballot box Primaries - nomination of candidates

Registration day - sign-up of workers

Stumping - rounding up prospects and visitors

Barnstorming - quick survey of the community for prospects

Election bulletins - contest information

Final returns - November 15

\* \* \*

#### COMPETITION

It is not necessary for your school to engage in competition on the local level unless you desire to do so. You are already in competition with all the Sunday schools in your classification throughout the United States and Canada. You may feel, however, that your school will respond better to additional competition in your own Sunday school. Why not develop an original idea of your own? An idea that generates in your heart always seems to "catch fire" and bring good success. For those of you who wish to use them, we suggest three competitive plans:

## 1. Division of the entire school into either two or three sides

- A. Party names "Bell Ringers" and "Door Knockers"

  "Repubocrats" and "Demublicans"

  "Barnstormers", "Stumpers" and "Campaigners"
- B. Primaries This may be held the Sunday before the opening of the campaign. (If this plan is used, Sunday school should be divided into "parties" by the Sunday preceding the "primaries" which would be September 20.) Any person in any one of the parties may run for nomination in his party. Votes for his nomination will be cast on September 27. All votes will be cast by visitors, in favor of the person who invited them.

Votes which may be earned by visitors:

1000 votes by each visitor present who has not attended the Sunday school in the 30 days preceding. 2000 votes by a first-time visitor who is not enrolled in another Sunday school. 3000 votes by a first-time visitor who declares his intention of enrolling in the Sunday school with a promise to be present each Sunday.

Candidates will use ballot to sign up visitor. Visitor will place his vote in the ballot box at the "polls" on September 27. Ballots will be counted one-half hour after the opening of the Sunday school. Announce candidates nominated at a special assembly.

C. "Vote for Sunday School" Campaign - The nominated candidate in each party will now become the "head" of his party and will work for the election of his party to office. Voting will take place each Sunday at the polls.

Votes each party may earn:

500 votes for each person in the party present.
1000 votes for each visitor brought who has not
attended Sunday school in the 30 days preceding.
2000 votes for a first-time visitor brought who
in not enrolled in another Sunday school.
4000 votes for a first-time visitor brought who
attends second Sunday in succession.
5000 votes for a new enrollee in the Sunday school
(3 Sundays in succession).

D. Winning party - November 15 will be the closing day of the "Vote for Sunday School" Campaign. Make November 22 Inauguration Day, and install the winning party into office with fanfare and proper procedings.

v =	OTE FOR	SUNDAY SC	HOOL BALLOT	
		(Church)		
VISITOR:	(Name		(Address)	
I VOTE F	OR:	lass name, or Indi	·	
I AM:	lst Time Visitor	Absentee Returned	New Enrollee	
	TH:	IS BALLOT DISTRIBU	JTED BY:	
	NAME			
	CLASS			
		be placed in the ursquare Sunday Sc		

#### Competition by classes

- A. Classes will be called "states" with the class name identifying the state. (The term "precinct" may be used if desired.)
- B. The teacher of the class will be the candidate for election and the class will campaign to elect its teacher as the TEACHER OF THE YEAR.
- C. Each class may organize to elect its candidate to office by appointing—

  Campaign manager

  Publicity chairman

  Promoter pusher

  Vote getters
- D. Votes will be cast each Sunday morning by all who attend Sunday school for the period of the enlargement campaign. For added interest, conduct a closing assembly each Sunday morning and have the classes sit seperately. Pennants and banners will add to the interest. Each class should have its own placard bearing the name of its candidate (teacher). Have the campaign manager of the class report the votes gathered similar to the way votes are cast at the political conventions:

Campaign Manager: Mr. Chairman, the state of wishes to be recognized.

Chairman: The Chair recognizes the state of casts votes for

Use the point system given for competition No. 1.

E. At the close of the campaign, the elected teacher and class may be appropriately awarded.

#### 3. Competition between students

- A. Boys and men will work to elect "Mr. Christian Citizen of the Year" or if desired "Uncle Sam" ("Uncle Canuck" in Canadian schools). Girls and women will work to elect "Miss or Mrs. Christian Citizen of the Year" or "Miss Statue of Liberty" (or "Miss Canada").
- B. If your Sunday school is rather evenly divided as to sex, this type of competition will provide a great deal of natural interest. Campaign organization may be set up very similar to the first two categories.
- C. It may be that you will wish to elect a "Mr. Citizen of the Week" and "Miss or Mrs. Citizen of the Week" each Sunday and have an election board decide on the winner.

\* \* \*

### PATRIOTIC EMPHASIS

- 1. Use flags and bunting liberally throughout your church. Remember the National flag should always be to the right of the speaker.
- 2. Decorate with red, white, and blue crepe paper.
- 3. Dress your Junior boys in red, white, and blue outfits and have them serve as ushers.
- 4. Prepare red, white, and blue pom-poms to be used in the singing of the campaign songs.
  -14-

- 5. Emphasize national interest themes on selected Sundays: "I am an American" Sunday "The Four Freedoms"
  - "My Flag Day" (National, Christian, and Foursquare flags) "My Vote Counts"
- 6. Provide a perfect attendance card for each member of your Sunday school. Place small gummed picture of National flag on card each Sunday that the pupil is present. These gummed flags may be purchased from your local Bible Book Store.
- 7. Make a flag. Prepare a very large flag(sheet may be used). Use blue and red crepe paper and place the bars and blue background for stars in place. Prepare 50 stars of suitable size. Stars will be placed on the flag according to attendance; for instance, if a total attendance goal of 200 is set for the specified Sunday, place one star on the flag for every four present.

#### PUBLICITY

Don't forget PUBLICITY! We may do an excellent work in every other aspect of the "Vote for Sunday School" Enlargement Campaign, but if we fail to publicize, we are not apt to get beyond our own four walls. There are several avenues of creating impressions upon the minds of people - -

Spoken Word -- conversation, radio, telephone, pulpit announcements, visitation, etc.

Printed Word -- direct mail, leaflets, tracts, bulletins, newspaper, postcards.

Visualized Word -- pictures, posters, displays, charts, banners, bulletin boards, etc.

Gimmick Word -- lapel tags, doorknob hangers, gimmick letters, balloons, etc.

## Materials which may be ordered with this program:

- ITEM ONE Display Banner (2' x 8') carrying the 1964 theme: IN '64 VOTE SUNDAY SCHOOL. These may be displayed in the church foyer, in assembly rooms, or in the church auditorium.
- ITEM TWO Bumper Stickers: IN '64 VOTE SUNDAY SCHOOL. These stickers may be displayed either on car bumpers or windows.
- ITEM THREE Citizens for Sunday School Stationery: letterheads printed in attractive red, white, and blue colors with matching envolopes . . . just right for general publicity throughout the entire year.
- ITEM FOUR Citizens for Sunday School Honor Scroll. These artistic, twocolored honor scrolls are used to carry the names of your 1964 Citizens for Sunday School.
- ITEM FIVE Citizens for Sunday School Badge. This is a key item in the Citizens for Sunday School program. It is designed as an emblem of honor to be given to each person who qualifies as a 1964 Citizen for Sunday School by enrolling four new students during the year.
- ITEM SIX V Flyers: For God and Country -- Vote Sunday School. This item can be used for general publicity in assembly rooms, departments, classes, or in any other public place of meeting.
- ITEM SEVEN Vote for Sunday School Recorded Announcements. Four pre-recorded announcements may be obtained to be used in promoting the campaign. These come as plastic records records to publicize the weekly programs, supplement the promotional letters, and promote attendance. They are excellent for the younger children.

- ITEM EIGHT I Vote for Sunday School Buttons. Circle, stick-on fluorescent buttons which come in two colors to be presented to each person on the first Sunday of the campaign; The two colors may represent two competitive parties. These may be used to promote friendly competition in the entire school.
- ITEM NINE Attendance Builders that appeal to children, kindergarten through junior.
  - "Brought one" button -- give when any person enrolls first new student.
  - 2. Balloon with stamp-on Citizen for Sunday School emblem -- to be given when the second person is enrolled.
  - 3. A stick-on decal of Citizens for Sunday School emblem when the third student is enrolled.
- ITEM TEN Doorknob Hangers. When canvassing or calling in a community, these attractive doorknob hangers may be left at homes when a personal invitation is not possible. They extend a warm invitation to attend Sunday school.

ITEM ELEVEN - Citizen Johnny Visual (stands 3 1/2 feet when assembled).

#### Get your Sunday school before the community.

1. Parade. Children love a parade and so does everyone else. Consult with your local police department and schedule a parade in the area around your church just before the campaign begins (October 4). If your town is small, you may be permitted to route your parade through the business district.

Decorate everything! Prepare floats depicting the Bible, "For God and Country" theme, or "Vote for Sunday School". Decorate bicycles, cars, wagons, and even the pets in patriotic colors. Have all children who are not riding, march together. They may carry banner "IN '64 VOTE SUNDAY SCHOOL", and wear red, white, and blue colors. Ask for a police escort. This will give your parade status! Be well supplied with contest bulletins, balloons, and \*pennants to give to those interested along the line of march.

"Secure lightweight dowling sticks at your local lumber yard and affix the "For God and Country -- Vote Sunday School" V Flyers to the sticks.

2. Newspapers. Be sure a news story gets into your local papers EVERY WEEK about the campaign for Sunday school votes. Type your article, double-spaced, on white paper. Use generous margins, top and sides. Use names of as many local people as possible, for "names are news". Take pictures of activities, record boards showing achievements, etc. Every time you get your church in the news, it increases your opportunities for reaching more people. Invite the mayor or the local judge to participate in your opening day program.

Sample news release:

Mayor will be guest speaker on the opening day of the "Vote for Sunday School" campaign in the Foursquare Church, (Address) Judge will administer the Pledge of Allegiance to the Flag.

(Superintendent's name , Superintendent of the Sunday school, invites every loyal citizen to take part in this all-out drive for Sunday school VOTES.

- 3. Advertising on the outside of the church.
  - A. Use the "banners" liberally:

On the outside of your church building.

On the Sunday school bus (both sides).

On cars used to pick up children for Sunday school.

- You will probably wish to print the name of your Sunday school at the bottom of the banner. This can easily be done by using a Carter's "Marks-A-Lot" which comes in all colors.
- B. Stamp the bumper stickers with your church rubber stamp, or have one prepared for the purpose. Get the stickers on every car possible. Place them in

-16-

- store windows and wherever people gather in abundance.
- C. Use the pennants to make colorful contest atmosphere in the departments and classrooms of the Sunday school. Prepare pennants on dowling sticks to use in singing campaign songs.
- D. Be sure you have enough balloons and use them liberally. They still are "Number One" with children.

#### Pledges

1. Pledge of allegiance to the National flag.

#### AMERICAN

"I pledge allegiance to the flag of the United States of America and to the republic for which it stands; one nation, under God, indivisible, with liberty and justice for all."

#### CANADIAN

- "I pledge to thee my heart, my hand, to love and protect my Mother Land; one flag, one fleet, one throne."
- 2. Pledge of allegiance to the Christian flag. "I pledge allegiance to the Christian flag and to the Saviour for whose kingdom it stands. One Saviour, crucified, risen, and coming again with freedom and salvation to all who believe."
- 3. Pledge of allegiance to the Bible.
  "I pledge allegiance to the Bible, God's Holy Word, and to the truth for which it stands; one Lord, one Faith, one Word, forever settled in heaven."

#### Committees

In order to keep the entire campaign running smoothly it will take good organization and the proper utilization of key workers. Many a candidate has been elected to office by those who worked under him in a vast network of grassroots organization. Considering the "kick-off" Sunday you actually have eight weeks of the enlargement campaign to plan. It will help you immeasureably to appoint committees to serve in the areas designated:

#### COMMITTEES AND DUTIES

PRAYER	WELCOME	PROGRAM	VISITATION	PUBLICITY	TRANSPOR-	SCRAPBOOK
Scheduled prayer meetings	Greet new people as they arrive	details	Community sur- vey	News release	Gasoline Evangelists	by secur-
Pray for:	Integrate new people	Worship Pro- grams	Prepare visi- tation supplies	Bulletin board	Consecrated car contest	ing: Photographs
Outreach Decisions Visitors		Gimmicks and Skits	Work out de- tails of "Stumping the	Decora- tions	Bus pick-up Survey bus	of all events
Absentees Growth	or class	Enrollment emphasis	Precincts"	Posters	routes	Details of contest
			Visitation Follow-up	Outgoing mail	Arrange new pupil pick-	_
			Transportation		up with visitation	Outreach
			for those con- tacted		committee	Follow-up Publicity
			Absentee con- tacting			rubitetty

-17-

# STUMPING The PRECINCTS

Every good campaigner knows that the very best way to get "votes" is to "STUMP" the Precincts night and day. Today's politician uses many modern methods to augment his campaign, but he still relies HEAVILY on contacting the people personally. He sends out crews of workers, but also goes himself to the "byways and hedges" wherever people may be found. This is the secret of success. You must go where the people are. If you don't Go you won't GROW! We have a reason and a purpose for going . . . the GREAT COMMISSION. It is not only advisable that we go so that the church may grow, but it is commanded by Jesus Christ himself that we go . . . "GO YE".

People weary of doing the same "sixes and sevens". The "Vote for Sunday School" Enlargement Campaign will add interest and new impetus to your church visitation. Use the following schedule to keep your people "on the move" during the campaign. Keep constantly before them our chief aim -- to win each individual to a personal experience of salvation.

#### September

- 1. Train Sunday school personnel and volunteers in visitation techniques. We suggest that you conduct four classes using as your textbook "Visitation Made Easy". (C. S. Lovett). Some churches find it good to expose the entire working body of the church to this training and so schedule the classes during the Wednesday night prayer service. This may be the best way to get a good turn out of your workers. Some Sunday schools have arranged for training classes one hour before commencing the Crusader hour services. You may wish to take an entire evening for teaching and discussion. Choose the night best suited to your particular church, but . . . BE SURE TO DO IT. Your people must KNOW bofore they will be willing to GO.
- Organize your workers giving them a definite plan to follow. In a recent election of national import, credit was given for the candidate's election to the tremendous network of organization at the "grassroots" level. The man and his cause were popularized by the systematic grassroots workers who "stumped" the "precincts" for votes. How shall we do it?
  - A. By precincts. A precinct is a subdivision of a county, town, city, or ward for election purposes. You may wish to continue the zone plan introduced with the "99 PLUS" enlargement. If so, call the zones "precincts" and the leader over each "precinct" a chairman. If this plan is used, follow the same general format for the duration of the campaign as was given in the "99 PLUS" program.

    -18-

Responsibilities of chairman:

- ... Conduct door-to-door survey of every house and business in his precinct.
- ... Responsible to contact all absentees in the precinct.
- ... Follow-up call on visitors who attend from the precinct.
- ... Provide transportation for those who need it in the precinct.
- ... As the campaign proceeds, the chairman will supervise and direct all additional visitation which is deemed necessary in his precinct.
- B. By assignments. A sign-up card is given under "election build-up". Workers will be asked to sign the card on the morning of September 27. If you use a general plan, it will be wise to appoint one person to correlate and direct the visitation during the campaign. If your school is over 100 in enrollment, the person appointed to oversee visitation will need assistants. The school under 100 enrollment will need to involve EVERY youth and adult in the "Vote for Sunday School" campaign. Assignments will be made to workers from week to week, in line with the development of the campaign.

#### October 4 - "BARNSTORMING THE PRECINCTS"

A door-to-door survey is to be conducted in your town or community just prior to October 4 ("Vote for a Christian Community"). This must be an "all-out" effort on your part. You will need the help of all able bodied workers. If you wish to cover the entire area in a "blitz", use all day Saturday, October 3, as your day for BARNSTORMING. otherwise, why not have a walking revival for every night of the week during the period of September 28 to October 4? Some church groups like to carry on a survey program on succeeding Sunday afternoons. This has proven to be an excellent time to get the job done. Whatever time you choose, observe these simple rules:

- 1. Send campaign workers out two by two. Such teams should be planned so that an experienced person is combined with an inexperienced, an older with a younger, etc. Assign each team a definite area.
- 2. Give ten minutes of brief instruction including prayer before sending workers out on their first assignments.
- 3. Plan thoroughly the entire area to be covered in the BARNSTORMING PROJECT. As the leader of the entire campaign, it will be necessary for you to drive over the streets of the assigned area in advance. It will familiarize you with the general situation playgrounds, apartment house dwellings, industrial and business type establishments, dead-end streets, churches in the area, etc.
- 4. Prepare a Barnstorming envelope for each worker. You may order Census Envelope (R-902) and Census Card (R-901) to help you in assignments and reporting. Small maps are on the back of each Census Envelope and can be used to show the worker the exact area to be covered.
- 5. Save the energy of your campaign workers -- they'll need it later! When assigning workers and area to survey, have them drive to the corner of the entire block to be covered. They will leave their car parked nearby and survey completely around the block without crossing the street; and when they have finished surveying the block, they will arrive back at the point where their car is parked. If another such complete block is assigned, have the workers replenish their supplies, cross the street and survey completely around the block directly opposite to the one they have just finished. Arrange to deliver and pick up all workers who do not have transportation.
- 6. Record all information secured accurately and use the information in the follow-up work.

## October 11 - "STUMPING FOR FAMILY VOTES"

As never before we realize the necessity of winning the entire family to the church and the Lord Jesus Christ. The percentages are extremely low in favor of holding a

÷19-

junior boy in Sunday school if he comes from a non-Christian home. In fact some say that if you had a department of 100 such children from non-Christian homes, you would have lost all but two by the time they have reached Senior High in Sunday school. Our goal on this Sunday will be to get the entire family out to "Vote for Sunday School". Use the following to guide your thinking in arranging for family visitation during the week of October 12 through 17:

- 1. Time In order to reach the entire family, visitation should be planned during the evening hours, preferably between the hours of 6 and 9 P.M.
- Workers These will be selected, using as many married couples as possible, to call on the family unit "like attracts like". If a young married couple is to be called upon, it would be wise to assign the visit to a man and wife in the same general age bracket.
- 3. Prospects Where shall we find them?
  - A. Other members in the family of those already enrolled in your school.
  - B. Prospect list secured as the result of the "barnstorming" survey.
  - C. Members of the church not attending Sunday school.
  - D. Lists of families who have recently moved to the city. These lists may often be secured from the public utility companies.
  - E. Relatives, friends, and neighbors of those who attend your services. At the request of your pastor the members of the congregation may be asked to make out a list of persons they know who might be interested in attending your church and Sunday school.
  - F. Many Sunday schools take advantage of the vital statistics in the local newspaper and call on all newly married couples and also upon those who have recently had a baby born into the family.

### October 18 - "GETTING OUT THE YOUNG VOTE"

J. Edgar Hoover has stated that we could wipe out juvenile delinquency if we could just reach ALL THE YOUTH of this generation. The task may seem gigantic, but in no other field can the spiritual rewards be so great! We dare not fail in reaching the youth of our community. They must have their chance to "vote for Christ". Getting out the young vote will not be too difficult with a "live-wire" contest going. Plan this week's visitation on a departmental basis, beginning with the Cradle Roll and continuing through the High School Department:

Monday Afternoon...Cradle Roll Baby Hunt Evening...Kindergarten and Primary Tuesday Afternoon...Cradle Roll Baby Hunt Evening...Kindergarten and Primary Evening...Kindergarten and Primary Evening...Prayer Meeting Evening...Prayer Meeting Evening...Junior

Friday Afternoon...Follow-up Calls Evening...Junior Saturday All Day...Teen Time WHISTLE STOPS

During the afternoon and evening throughout the week the various departmental workers or teachers of this age student will call on all possible prospects and visitors. They will concentrate on the age level they teach. Cradle Roll superintendent will need assistance in conducting the baby hunt. Lists for this may be secured from the newspaper or as the result of prospects secured from visitation teams thus far. On Saturday send the Junior Highs and Senior Highs out on a whistle stop campaign. Prepare contact lists for them on which can be added school mates, friends, and neighbors. The whistle stop will be on the basis of a two to five minute vote-getting stop, and then move quickly on to the next stop. Decorate cars with "Vote for Sunday School" balloons and pennants.

#### October 25 - "INFORMING THE VOTE"

By this time you have had many visitors attend your Sunday school as the result of prayer and hard work. This week pick your crew carefully to go back to the homes of those who have paid you the honor of attending your church. Secure enough copies of one of the gospels so that one can be left at each home visited. Encourage

-20-

continued attendance at church and Sunday school and endeavor to do a spiritual work in the life of each individual called upon. It is not too soon to ask if you may enroll them as members of the Foursquare Sunday school.

#### November 1 - "ENROLLMENT CONTACT"

The theme of this day is "Vote for Christian Citizenship". The atmosphere is tense with excitement. Next Tuesday is the BIG DAY for this nation. We're in a battle too! A spiritual warfare in which we strive for the souls of men and women and the youth of today. Inasmuch as November 1 is Christian Citizenship Day, we will endeavor to have every enrolled citizen in our school present. Divide each class and department enrollment in half, and make each person responsible for another enrollee. In this way, every member of the Sunday school will be contacted by another member of the school. Ask your enrollment secretary or the general Sunday school secretary to prepare a typewriten list of names and addresses for each class. These may be distributed by the teachers on October 25 for contacting during the ensuing week. The teacher will then contact class members who were not present on October 25, and assign them a student to contact for November 1.

#### November 8 - "LEADERSHIP VISITATION"

During this week we'll have friendly competition between the leaders in our church and school to see which one can get the most visitors to come to Sunday school for them on November 8. They will use ballots in seeking out their votes and the vote will be cast at the polls by the visitor on November 8. The following persons in your church will be eligible for this leadership visitation:

Pastor
Pastor's wife
Director of Christian Education
All other appointed ministers on the staff
General Superintendent

Deacons
Church Council Member
Head Usher
Crusader Presidents
UFW and CFM President

Departmental Superintendents

Church Council Members
Head Usher
Crusader Presidents
UFW and CFM Presidents
All other departmental heads in

leadership capacity.

#### November 15 - "VISIT FOR VICTORY"

Schedule a <u>Victory Rally Saturday morning November 14 at 10 A.M.</u> at your church. After a short inspiration rally (one-half hour) in which the leadership of the church and school participate, send everyone out two-by-two in search of additional votes for the last Sunday of the drive.

IMPORTANT: Provide each worker with an ample supply of "Vote for Sunday School" stick-ons. These may be given to all those who promise to come November 15. Workers will also need "Vote for Sunday School" balloons for the children. "Vote for Sunday School" banners, bumper stickers, and pennants on automobiles used for visitation will attract attention and make everyone aware of the fact that something is really going on at the Foursquare Sunday School.

\*Materials mentioned above are listed in "Campaign Strategy" section of this manual under "Materials that may be ordered", Items 8, 9, 1, 2, and 6, respectively.

#### CONTEST FOLLOW-UP

Begin the contest follow-up NOVEMBER 16. One of the points for consideration in selecting the sweepstakes winner in the International Foursquare Sunday School Advance Contest will be the follow-up used by the school in contacting all visitors -21-

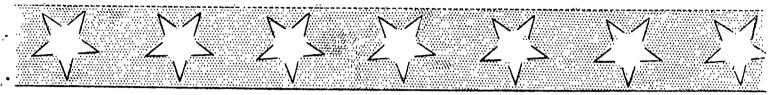
as the rusult of the contest. It's one thing to GET THEM, but quite another to HOLD THEM. In John 17:12 Jesus Christ was able to say to the heavenly Father "...those that thou gavest me I have kept...". Be determined to hold those you have sought and found!

#### SUPPLIES NEEDED FOR VISITATION

Anticipate your needs and place your order for all supplies EARLY. Every Foursquare Sunday School in United States and Canada will be engaged in the International Foursquare Advance Contest. In consideration of this fact, it is altogether possible that we will run short on some items. At the present time the supplies are ample. Be an early bird and get your order in now! You will need:

- 1. "Vote for Sunday School" banners (2' x 8' in red, white, and blue) Use on cars.
- 2. "Vote for Sunday School" bumper stickers (red, white, and blue) Use on cars and windows of homes.
- 3. "Vote for Sunday School" pennants (red, white, and blue) Use on cars and have youth and children carry when visiting.
- 4. "I Vote for Sunday School" stick-on badges to be worn by all who survey and visit.
- 5. "Citizens for Sunday School" balloons to be used as specified.
- 6. Doorknob hangers to leave when no one answers the door.
- 7. "Brought One" button to be given to all who bring one.
- 8. Census Card (R-901) and Census Envelope (R-902). These are to be ordered from the Foursquare Sunday School Publications Order Blank.
- 9. Appropiate church bulletins.
- 10. Tract "Before You Vote". An excellent tract put out by the American Tract Society, Oradell, New Jersey, 07649. It has a strong salvation appeal.

# CAMPAIGN SCHEDULE



#### WORSHIP SERVICES

The excitement and enthusiasm will build from week to week during the "Vote for Sunday School" Enlargement Campaign and National Contest. New people will be visiting your Sunday school each Sunday, and it is important that they receive the right "image" of your school. Enthusiasm - - - yes, but also WORSHIP and TEACHING OF THE WORD OF GOD. It is possible to become so enthused in the campaign we are waging, that we overlook the very thing for which we are working. This, we do not want to do. Very often we have been asked the all important question along this line by an anxious Sunday school superintendent, "How can I keep my school in balance during a contest?" Although your immediate goal may be numerical, your final goal is spiritual. It isn't difficult at all to keep your Sunday school balanced if you will observe a few simple rules:

- 1. Surround the entire program in prayer. Be prayerful yourself. The leader leads more by example than in any other way.
- 2. Create the atmosphere for the Worship Service by the PRELUDE (See Campaign Strategy).
- 3. Ecclesiastes makes it plain that there is a "time" for all things. Endeavor to keep everything in its rightful place. We suggest you divide the Sunday school hour as follows:

9:45 - 10:05 ... Worship Service

10:05 - 10:35 ... Class sessions

10:35 - 10:45 or 10:50 ... Campaign competition

Many Sunday schools prefer to have the campaign competition after the teaching of the lesson. The students are in a more worshipful attitude during class, and the teacher is not robbed of the precious lesson time. If you are not able to have a closing assembly to handle the campaign competition, it can either be inserted immediately following the worship service before dismissing for class, or at the beginning of the Sunday school period.

- 4. Preserve good discipline by:
  - A. Anticipating young visitors who may arrive early and need supervision.

    Arrange for workers to be in their appointed positions at least 15 minutes earlier than usual. Provide pre-session activity for the small children.
  - B. A well planned agenda. The assembly gets noisy when leaders have to get together and discuss what to do next.
  - C. Arranging for adequate seating in all rooms and checking on heat and ventilation.
- 5. Providing for worship in your opening assembly. Each one of the worship programs in the "Vote for Sunday School" Enlargement Campaign are designed to follow the theme of each particular Sunday and the spirit of worship has been carefully preserved. We urge you to use them each week. Departments and classes will have their own ideas to add and this will make an original presentation.

-23-

\* \* \* \* \* \* \* \* \* October 4 \* WORSHIP PROGRAM . ż ķ \* Citizens Sing: "Onward Christian Soldiers" 7 minutes\* 20 "If Jesus Goes With Me" ÷ ÷ "V - For Victory Vote for Sunday School" ÷ ż × \* Citizens Pray: Pray for our president 2 minutes\* \* Citizens Read Bible: Acts 1:8, 2:47, and 6:7 1 minute\* \* Citizens Welcome the Community 3 minutes\* \* \*Citizens Vote for Christ 7 minutes\* × \* \* \*\*Citizens Compete \* 

\* CITIZENS VOTE FOR CHRIST

#### SMALL CITIZENS

I. March of the Flags.

Select three boys (dressed in scout uniform if possible). While "Battle Hymn of the Republic" is being played, have the first boy march down the aisle carrying the flag of our country; the second will carry the Foursquare flag, and the third boy will carry the Christian flag. Have the boys take positions on the platform facing the assembly while the following talk is given.

II. Nation's Flag

Have everyone stand and sing one verse of America. What do the colors in our nation's flag stand for?

A. Red - Sacrifice

B. White - Purity

C. Blue - Truth

### III. Foursquare Flag

This is our Church Flag. It tells what our church believes!

A. Red - SALVATION

B. Yellow - THE BAPTISM OF THE HOLY SPIRIT

C. Blue - DIVINE HEALING

D. Purple - THE SECOND COMING OF JESUS CHRIST

#### IV. Christian Flag

Perhaps you didn't know that Christians have a flag. (If you do not have a Christian flag, one can easily be made by using a portion of a bed sheet or white cotton material the size of the other flags to be used. Use medium blue material the proportionate size of that on the American flag. Cut out a red cross and affix it to the blue.

As Christians we, too, have a flag. What do its colors stand for?

- A. Red the blood of Jesus who died on the cross for our sins. John 3:16,
  Revelation 1:5b
- B. White This is the way our hearts look after Jesus forgives us. He makes our hearts "white as snow". Isaiah 1:18

C. Blue - stands for loyalty or service. After we have given our hearts to Jesus, He expects us to work for Him. How many of your friends did you bring to Sunday school this morning?

Climax the brief presentation on the flags by giving an invitation to accept Christ as Saviour. Other children should be urged to WORK FOR JESUS IN THIS CAMPAIGN. If you are short of time, take the children who wish to give their hearts to Christ into a side room and pray with each one. The balance of the assembly can then be dismissed for the lesson period.

## YOUTH AND ADULT CITIZENS - "Vote for Christ"

- Why you should vote for Christ
  - A. His qualifications as a nominee
    - 1. He knows the world situation.
    - 2. He alone can help the desperate situation of men today.
    - 3. He is personally interested in YOU.
  - B. The platform on which He stands
    - 1. Foreign Policy brings salvation to all nations. Matt 28:19,20.
    - 2. Civil Rights -- He has no favorites, "preach the gospel to every creature".
    - 3. Military Policy peace through faith in Him.
    - 4. Social Security eternal life.
- II. How may we elect Him?
  - A. Conduct an active campaign
    - 1. Not ashamed of the Gospel -- be an active witness for Him.
    - 2. Know the truth and the truth shall make you free. When men and women can be convinced of the truth, they will accept it.
    - 3. Be a soul-winner.
  - B. Be a daily example of what He stands for. We'll win more VOTES FOR CHRIST when our lives speak of Him.

## \*\* CITIZENS COMPETE

- Tag everyone who is present in Sunday school today with a "Vote for Sunday School" stick-on badge. Urge them to wear the badge wherever they go and invite people to come to the enlargement campaign.
- 2. Today's special competition will revolve around the "Brought ONE" button. If you are not using campaign competition suggested in the "Campaign Strategy" section, we suggest that on September 27 you divide your school into three groups -- reds, whites, and blues. They will work to see which team can bring the most visitors or persons who have not been present for 30 days. As they bring those they have invited October 4, give the worker a "Brought ONE" button for each person brought as they enter the door. Someone who was successful in bringing five visitors would receive five buttons. Prepare three streamers (red, white, and blue) and hang these at the front of the assembly room. At the conclusion of the Sunday school period, have all those who have received buttons come to the front and affix their buttons to the streamer for the group to which they belong. The side with the most buttons on its streamer will be declared the "winner". Give everyone on this side a small gift such as:

"Vote for Sunday School" balloon Small candy bar

Bible bookmark

Be sure to award the visitor brought as well as the person who brings him.

ANNOUNCE: Next Sunday is Vote for Christian Homes Sunday. Family competition with special award to the family bringing in the most votes. Award to every complete family present. Sweepstakes award to the person bringing in the largest entire family unit. Emphasize visitation schedule for family visitation. Keep everyone informed as to the results of the balloting each week. Use those who volunteered to serve on the "telephone brigade" to make 5 key family calls.

-25-

\* \* \* \* \* \* \* \* \* October 11 ÷ \* ÷ WORSHIP PROGRAM ş. ٠. \* Citizens Sing: "Tell Me the Story of Jesus" 6 minutes \* Ž, "Victory Ahead" :1 ŝ ÷ "Vote for Sunday School" ÷ 4 \* Citizens Pray: 2 minutes \* Pray that God will help us to reach our enlargement contest goals! ÷ ď. \* Citizens Read Bible: 3,5 Deuteronomy 6:4-9 1 minute 4 \* Citizens Welcome Families 3 minutes \* \* \*Citizens Vote for Christ in the Home and on the Foreign Field 6 minutes \* \* Citizens Give to Missions 2 minutes \* 2 \* \*\*Citizens Compete 

\*CITIZENS VOTE FOR CHRIST IN THE HOME

#### SMALL CITIZENS - "The Three Houses"

Preparation: Select one of these ways of illustrating the talk:

- 1. Look through magazines and find large pictures of a church, a school and a home.
- 2. Older children will enjoy participation. Ask three children to help you by drawing the "houses" on the chalk board as you speak.

#### I. God's House

God's house is where we come to worship and study about Jesus. In church we:

- A. Pray Matt. 21:13 "...My house shall be called the house of prayer;..."
- B. Praise (thank) Psalms 100:4, "Enter into his gates with thanksgiving, and into his courts with praise: be thankful unto him, and bless his name."
- C. Reverence Leviticus 20:30 "...reverence my sanctuary..."
- D. Give Luke 6:38. "Give, and it shall be given unto you;..."
- E. Listen to the Word of God. Psalms 119:9

#### II. School House

In school we learn about the three "R's" - reading, writing, and arithmetic. Also we let our lights shine for the Lord Jesus Christ. Those of us who love Jesus want to tell others about him, too. Tell your friends about our big contest and invite them to come with you to Sunday school next Sunday morning.

#### III. Your House

Most of you did not realize that you actually had THREE HOUSES, but you do! You spend more time in the house in which you live than in any other one. In order to make your house a wonderful place to live, remember these five things: (Prepare 5 letters spelling "house" and select 5 children to bring the letters forward as you need them. If you do not wish to do this, print the letters on the chalkboard.)

"H" - honor your parents

"O" - obey your parents

"U" - understand one another

"S" - seek to please the family

"E" - xample - be like Jesus in ALL THREE HOUSES!

Although we are in an exciting enlargement contest, we must not froget that today is Missionary Sunday. Our missionaries are depending upon us to pray and give that their labors on the foreign and home fields may be blessed of God. Use the idea mentioned in the October missionary program, "Our Family Gives to Missions". Distribute Bible stamps to all those who have given their "Set Men Free" missionary commitment in October.

## YOUTH AND ADULT CITIZENS - "Our Home and God"

It was Leland Foster Wood who said, "Blessed are they who build families for they are the builders of the world". The home is the basic unit of our society and it has been truly said, "as goes the home, so goes the nation". The Sunday school cannot be a great force in building the Church of tomorrow unless it wins the family unit of today. When we have one child in our school from a family of five, we not only do not have the joy and pleasure of the presence of the whole family with us, but the very great danger that unless we win the family, we'll soon lose the child.

God's Word stresses the value of the family.

- A. The family unit was considered of great importance in the sight of God. Numbers 33:54, II Chronicles 35:5 and Nehemiah 4:13.
- B. The family was preserved in the time of judgment. Genesis 7:13-16; 8:18-20.
- C. Salvation provided for the household through the blood of the lamb. Exodus 12.
- D. Blessings were passed along to the family by the family "head". Genesis 49.
- A family moving in unison has unmeasured strength.
  - A. United in Christ every member of the family a Christian.
  - B. United in prayer at the family altar.
  - C. United in church worship.
  - D. United in Christian service.
  - E. United in missionary outreach.

Communism has long recognized this premise - if the individual is to be subjugated, he must be separated from the family and from the church. Children in communistic lands are taken from the home, forbidden church attendance and are grouped together in communal training centers where they are brainwashed with communist propaganda. Observe the ties that must be severed -- the home and the church. We must bind these two together!

After bringing the short talk on "Our Home and God" select portions from the October missionary manual and present an appeal for the missionary offering. Distribute Bible stamps to all those who have given their "Set Men Free" missionary commitment for October.

#### \*\*CITIZENS COMPETE

- 1. Challenge your church families to see which one can bring in the greatest number of votes (visitors). Encourage families to work together, as a family, to try to bring in the votes. A good incentive prize would be a large hamper full of enough food for a family dinner. Publicize a picture taken of the winning family.
- 2. Award every complete church family present on this Sunday with a suitable gift.
- 3. Offer a sweepstakes award to any person or family bringing the largest entire family unit to Sunday school for the first time. The family unit will be considered to be the parents and children.

ANNOUNCE: Departmentalized youth visitation beginning with the Cradle Roll Hunt and climaxing on Saturday with the "Teentime Whistle Stop" campaign. Emphasize youth competition between the "trousers and dresses". Inform the Sunday school as to the current standing of the "Vote for Sunday school" Enlargement Contest.

\* \* \* \* \* \* \* October 18 \*\*\*\*\*\*\*\*\*\*\*\*\* WORSHIP PROGRAM ź. (Youthful Citizens in Charge) że ŵ • \* Citizens Sing: "A Volunteer for Jesus" 6 minutes\* ÷ "Bring Them In" ÷ "V - For Victr'y Vote for Sunday School 32 şţ. ÷ \* Citizens Pray: Pray for the youth of our land, and particularly 2 minutes\* those in this community for whom we are responsible. ÷ \* Citizens Read Bible: Mark 10:13-16, Ecclesiastes 11:9, 12:1 1 minute \* \* Citizens Welcome Youthful Visitors 2 minutes\* \* Youthful Citizens Sing: "Battle Hymn of the Republic" (youth choir) 2 minutes\* \* \*Citizens Accept the CHALLENGE 7 minutes\* \* \*\*Citizens Compete \*Contest Card covering today's results must be mailed by midnight Monday, October 19.

## \*CITIZENS ACCEPT THE CHALLENGE

## SMALL CITIZENS - "Accept the Challenge"

- God uses children as well as adults to work for Him. I.
  - A. Samuel was a young boy when God called him to work for Him I Samuel 3.
  - B. David was the youngest boy in the family of Jesse and a "youth" when he was anointed King over Israel - I Samuel 16.
  - C. Josiah was only eight years old when he became King in Jerusalem. He became one of the best Kings ever to reign over God's people - II Kings 22 & 23.
  - D. Jesus was 12 years old when he went to the temple in Jerusalem and astonished the elders with His wisdom (what He knew) - Luke 2:41-52.
- II. What can children do today for God?

Prepare six pennants the size of the "For God and Country-Vote for Sunday School" pennant. Print the following on the pennants:

- A. Pray every day.
- B. Study the Bible. (Sunday school and church)
- C. Work.
- D. Invite our Friends.
- E. Bring Someone.
- F. Live like Jesus.

Select six children to assist. Have them carry the pennant which has been attached to a dowling stick, come to the platform and stand facing the assembly . Comment on each of the six points. Challenge the children to work for Jesus by distributing advertising for the "Vote for Sunday School" Enlargement Contest and by getting visitors to sign ballots and cast their votes at the Sunday school polls. If your children are under eight years of age, explain what it means to "vote" and how we can "vote" for Sunday school by coming each Sunday.

III. Children accept the challenge. Have all the children stand and sing "V - For Victr'y Vote for Sunday School". Children on platform may wave pennants in rhythm with the music.

- A. Ask how many children want to work for God? Have special prayer for all those who raise their hands.
- B. Distribute advertising material and ballots. If you do not have a better plan, suggest that children take these to school with them and ask their schoolmates to come to Sunday school. They may also take them to the neighbors in the near vicinity of their homes. Children who leave the immediate neighborhood should not do door-to-door distribution of materials unless accompanied by an adult.

YOUTH AND ADULT CITIZENS - "Introducing the Youth of Today"

(Select a young person under 25 years of age to bring this presentation.

#### I. Introduction

Some people feel that all teenagers are BAD. Perhaps you didn't know that 95% of today's youth are fine, upstanding people who vote for the good and who are helping others to do so, too. Youth makes headlines every day, but unfortunately too often on the wrong side of the ledger. Over one-half the crime in America is committed by people under 21; but the fact is, all the bad committed by America's youth is committed by less than 5% of our young people. The other 95% of our youth are doing exceptional work in scientific development, educational advancement, sports achievements and in Christian service. We ask you to take a new look at YOUTH TODAY.

#### II. Youth Challenge

Use the following acrostic in development of this short talk:

- Y -ears. We have many years to give in the Lord's service. (hold up two candles -- one just a stub and the other scarcely burned.) Which one represents a youth? You might think of the small candle as representing a young person, but actually the tall candle represents all the years a young person yet has to work for the Lord.
- O -pportunity. Opportunity is the fairy-godmother of youth, for it offers unlimited challenge today and fantastic possibilities tomorrow. "Opportunity" is often disguised in everyday routine. Young people "rebel" against routine and eagerly grasp a challenge to advance. The "Vote for Sunday School" Enlargement Contest offers us this opportunity and we ACCEPT IT. We intend to be a WINNER IN THE NATIONAL CONTEST.
- U -tterance. No other period of time has offered youth so great a voice in its affairs. The day is far gone when the perfect pattern is "to be seen and not heard". Teenagers are questioned as to their opinions. College youth are in demand for panels and consultation. The world itself turns a listening ear to the words of youth. How important it is that Christian youth speak for Christ. As we go from door-to-door soliciting "Votes for Sunday School", we have unnumbered opportunities to witness for Him.
- T -ruth. (Hold up the Bible) We rejoice in the truth contained in God's Word. We do not need to ask as Pilate did, "What is truth?" We KNOW THE TRUTH as it has been taught to us in the Sunday school.
- H -ope. It has been said, "If you want a forecast of tomorrow's people, take a good look at today's YOUTH. We do have a HOPE, a solid, substantial HOPE which is based in Christ, our only foundation.

Close by singing "Christ for Me".

#### \*\*CITIZENS COMPETE

- 1. For friendly competition between the gals and the fellows, call a skirmish -the TROUSERS vs. DRESSES. For every girl present hang a small paper dress, and
  for every boy present, small paper trousers on a line that has been stretched
  across the front of your assembly room. Who can get the most clothes on line?
- 2. Use balloons and pennants to decorate create a youthful atmosphere.
- 3. Refer to "Stumping the Precincts" for the departmentalized youth visitation.
  ANNOUNCE: October 25 Teacher competition for the day...with the winning teacher to receive "Dinner for two" at restaurant. Recognition of all teachers and the award of the "Teacher of the Year"...Follow-up visitation.

\* \* \* \* \* \* \* \* \* OCTOBER 25 \* ź. WORSHIP PROGRAM • ÷ Citizens Sing: "Standing on the Promises: 6 minutes \* "Faith is the Victory" :: \* "V - For Victr'y Vote for Sunday School" 4 \* Citizens Pray: Pray for the pastor and the Sunday school teachers/2 minutes \* \* Citizens Read Bible: Psalms 119:89, 97-105 l minute ż \* Citizens Welcome Visitors 3 minutes \* \* \*Citizens Honor God's Holy Word 8 minutes \* ŕ \* \*\*Citizens Compete \* Contest Card covering today's results must be mailed by midnight Monday October 26 \* 

\*CITIZENS HONOR GOD'S HOLY WORD

## SMALL CITIZENS - "Obey the Bible"

Objects needed: A lump of sugar, an ant, a fly, two small bottles, and a Bible. (Put the ant in one bottle and the fly in another)

I. The Word of God

Print the Great Commission as found in Mark 16:15 on a piece of cardboard,  $22 \times 28$  inches. Have the children read in unison what God says, and define the word "preach" to young children. (Definition: "telling".)

II. Object Lesson, "Johnny Fly and Jerry Ant"

Can you see what I have in these bottles? In this bottle, we have a fly and we'll call him "Johnny Fly". In the other bottle, we have "Jerry Ant". (Hold the bottles up so all can see. Place the bottles on a table with a lump of sugar between them.)

"Johnny Fly" and "Jerry Ant" really don't look alike, but if I were to let them out of their bottles, there is nothing they would like better than to hurry over to this lump of sugar and eat it. But the fly would act differently after eating than the ant would. When the fly gets all he wants to eat, he goes away and rests until he is hungry again. He doesn't think or care about anyone else but himself. When "Jerry Ant" finds something good, he tastes it and then hurries off to tell his friends and relatives. Soon a train of ants will be on their way to the sugar.

Are you like "Johnny Fly" or "Jerry Ant"? Some children come to Sunday school and church and hear about Jesus and say they really love Him, but they just enjoy being a Christian all by themselves. The Bible tells us that we are to be like "Jerry Ant" and TELL OTHERS ABOUT JESUS AND INVITE THEM TO COME TO SUNDAY SCHOOL WITH US. Let's be like the ant. No one here wants to be like the selfish fly. Urge the children to get all their friends to come with them to Sunday school next week. Conclude by having the children read in unison the printed scripture, and sing the "B-I-B-L-E".

## YOUTH AND ADULT CITIZENS - "Honor God's Holy Word"

Select two persons to assist in this portion of the worship service.

#### I. Bible Facts

The entire Bible has been published in 219 languages.

Testaments have been puclished in 271 more languages.

At least a complete book of the Bible has been published in 661 more languages. All of these added together make a total of 1151 total languages.

In 1450, when printing with movable metal type was invented, the Word of God existed in only 33 languages.

During the Nineteenth Century, there were more than 400 languages which had at least part of the Bible published.

At present, the Scriptures come out in a new language at the rate of more than one a month. But this is still not fast enough, for there are well over 1,000 tribes which have nothing of God's Word.

#### II. The Diary of a Bible

("The Word of the Lord was precious in those days" -- I Samuel 3:1) January 15 - Been resting quietly for a week. The first few nights after the first of this year, my owner met me regularly, but he has forgotten me now, I guess.

February 2 - Clean up. I was dusted with other things and put back in my place. February 8 - My owner used me for a short time after dinner looking up a few references. Went to Sunday school.

March 7 - Clean up. Dusted and in my old place again. Have been down in the lower shelf since my trip to Sunday school.

April 2 - Busy day. Owner led Young People's Meeting and had to look up references. He had an awful time finding me, though I was right there in my place all the time.

May 5 - In Grandma's lap all afternoon. She is here on a visit. She let a teardrop fall on Colossians 2:5-7.

May 6 - In Grandma's lap again this afternoon. She spent most of her time on I Corinthians 13 and the last four verses of the 15th chapter.

May 7, 8, 9 - In Grandma's lap every afternoon now. It's a comfortable spot. Sometimes she reads me and sometimes she talks to me.

May 10 - Grandma's gone. Back in the old place. She kissed me good-bye.

June 3 - Had a couple of four leaf clovers stuck in me today.

July 1 - Packed in a trunk with clothes and other things. Off on a vacation, I guess.

July 10 - Still in trunk; though nearly everything else has been taken out.

July 15 - Home again and in my old place. Quite a journey, though I do not see why I went.

August 1 - Rather stuffy and hot. Have two magazines, a novel and an old hat on top of me. Wish they would take them off.

November 5 - Used by my owner for a few moments today. He was writing a letter to a friend whose brother had died, and wanted an appropriate verse.

#### \*\*CITIZENS COMPETE

The theme for today is "Vote for a Bible Taught People" so in keeping with the theme, we suggest that you honor the teachers of your school:

- Give public award to the teacher who deserves the title "Teacher of the Year." Sunday school year is for the period October 1, 1963 to September 30, 1964.
- 2. Have every teacher sit on the platform during the assembly period of Sunday school, and if possible during the Sunday morning service. The pastor may desire to preach on a subject honoring the teaching of God's Word.
- 3. Honor the teacher of the day. Notify all classes well in advance of October 25 that they will have the opportunity of making their teacher a WINNER on this Sunday. The class with the highest percentage increase over previous Sunday will be adjudged the winner. Award the teacher of the day with Sunday dinner for two at one of your nicer restaurants.
- See "Stumping the Precincts" for visitation during this week. ANNOUNCE: Next Sunday, "Christian Citizenship" Day. Every class will work to get out the entire enrollment including visitors and prospects. Our goal is \_\_\_\_\_ in attendance. You may qualify for the "Citizen of the Day."

\* \* \* \* \* \* \* \* NOVEMBER 1 Į. 3. WORSHIP PROGRAM ÷ • \* Citizens Pledge Allegiance to the Flag: 1 minute 4 \* Citizens Sing: "America" 6 minutes \* Å "I Choose Jesus" 4 ż ÷ "V - For Vict'ry Vote For Sunday School . \* Citizens Pray: 2 minutes \* Pray for God's guidance in the national election \* next Tuesday \* Ý. 3e \* Citizens Read Bible: Proverbs 14:34, Joshua 24:14, 15, 21, 22. • l minute r. \* \*Citizens Vote 10 minutes \* ÷ \* \*\*Citizens Compete \*Contest Card covering today's results must be mailed by midnight Monday November 2!\*
\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*

#### \*CITIZENS VOTE - Skit

Preparation: Dress the "Citizen Johnny" visual (see order blank) in an Uncle Sam costume and place him on the platform in front of a curtain. Arrange for someone to stand as close as possible to "Citizen Johnny" behind the curtain. This person will be the "voice". Select five persons to represent "Citizen's friends". They will carry placards and be dressed in keeping with the placard they carry. Have them come from the back of your assembly room, walk slowly to the platform and remain there until the conclusion of the skit.

Leader: We want to introduce you to "Citizen Johnny". I think it would be nice to hear from him on this CHRISTIAN CITIZENSHIP DAY. "Citizen Johnny" how can each one of us cast our VOTE FOR CHRISTIAN CITIZENSHIP?

Citizen Johnny: First of all every Christian citizen should VOTE next Tuesday.

(Pause). How can you VOTE FOR CHRISTIAN CITIZENSHIP? I have some friends who help me to live a Christian life in this community. They'll show you how you can cast your vote!

First of all, I'd like to introduce Mr. Church Attendance. Every time the church door opens, he's there to enter. He believes in the scripture, "Not forsaking the assembling of ourselves together...."

ENTER MR. CHURCH ATTENDANCE: He carries a placard which is stapled to a dowling stick and states: I VOTE FOR CHURCH ATTENDANCE. If you wish to make Mr. Chruch Attendance look the part, prepare a tall cone-shaped hat to look like a church steeple. Place a small cross on the top. You may wish to cut out a hole in the center front and hang a chruch bell in the interior of the steeple.

Citizen Johnny: The next person is not nearly so poPular as he used to be, but I still find that he is the best friend I have in helping me to be a CHRISTIAN CITIZEN. He's a strong believer in the scripture "Pray without ceasing".

ENTER MR. PRAYER MEETING: He carries a Prayer List in one hand and a placard in the other which reads: I VOTE FOR PRAYER.

Citizen Johnny: Mr. Bible Reader is with me every day. He tells me how I ought to live and his words in my heart keep me from sin. As the Psalmist says "Thy word have I hid in my heart, that I might not sin against thee."

ENTER MR. BIBLE READER: He carries a Bible in one hand and a placard in the other reading: I VOTE FOR BIBLE READING.

- Citizen Johnny: Some people don't like Mr. Obey the Law at all, but you can't be a CHRISTIAN CITIZEN and not have him for a friend. The Word of God says "Obey them that have the rule over you."
- ENTER MR. OBEY THE LAW: Have him carry a STOP SIGN. The police department will often loan you something like this when it is used for the Sunday School. In the other hand he will bear a sign reading: I VOTE FOR OBEDIENCE TO THE LAW.
- Citizen Johnny: I have just one more friend for you to meet. Some people don't like to meet him at all. They prefer to be a "VOICELESS CITIZEN", but Mr. Faithful Witness is one of the best friends I have. He gives me great happiness "He that goeth forth...bearing precious seed...shall doubtless come again with rejoicing..."
- ENTER MR. FAITHFUL WITNESS: Pin gospel tracts to Mr. Faithful Witness' suit. His placard will read: I VOTE FOR FAITHFUL WITNESSING.
- Leader: Citizen Johnny, we want to thank you for introducing us to all of your friends. Now we understand the meaning of a GOOD CHRISTIAN CITIZEN. Let's all stand and sing together "Vote for Sunday School"

#### \*\*CITIZENS COMPETE

- 1. Conduct a campaign to see who will receive the high honor of being elected to the office of . . . CHRISTIAN CITIZEN FOR THE DAY.
  - A. Any enrolled member of the Sunday school may be a candidate.
  - B. Candidate will be selected on the following basis:
    - -total number of telephone calls made during preceding week.
    - -total number of house calls made in person during preceding week.
    - -total number of visitors or absentees who have come for the candidate on November 1. (None of these persons having been present during contest to this date).
  - C. Candidate will be selected by a committee comprised of the pastor, general superintendent, and general Sunday school secretary.
- 2. Award all classes with 100% of their enrollment present.
- 3. See "Stumping the Precincts" for visitation plan for November 1.

ANNOUNCE: Official City Guests whom you expect to be present on Righteous Government Day. Leadership competition between all church and Sunday school officers. Leadership visitation.

\* Ť. WORSHIP PROGRAM \* ĸ 5 minutes \* \* Citizens Sing: "Make Me A Blessing" ÷ "We'll Work 'Til Jesus Comes" å "V-For Victr'y Vote for Sunday School" × 7 4 2 minutes \* Pray for our newly elected president and members \* Citizens Pray: \* of congress. l minute \* \* Citizens Read the Bible: Romans 13:1-4, 7-8. × 2 minutes \* \* Citizens Welcome Official Guests of the Community 4 \* 8 minutes \* \* \*Citizens Vote for Leadership at home and on the foreign field \* 2 minutes \* \* Citizens Give to Missions 3 Ý \* \*\*Citizens Compete \* CONTEST CARD COVERING TODAY'S RESULTS MUST BE MAILED BY MIDNIGHT MONDAY, NOVEMBER 9!\* \*\*\*\*\*\*\*\*\*\*\*\*

\*SMALL CITIZENS - "Obey the Law"

1. Invite a church going Captain on the local police force to be your guest. Ask him to bring a short talk on how boys and girls can help the Police Department enforce the laws of the land. Have him bring a display of materials which he can show the children. They will be impressed by this and it will also help deter future Juvenile Delinquents. If you have a separate department for your teenagers, it will be beneficial to invite a narcotics officer to be present with a display of narcotics and the dangers. In some areas, dope addiction is a very great menace to young teenagers.

Follow-up the talk from a member of the Police Department, by a short reminder of the laws of God and the penalty of breaking these laws.

2. If you do not wish to use a police officer, why not invite an officer of the armed forces or the leader of a local boy scout troup to be your guest?

#### \*\*YOUTH AND ADULT CITIZENS - Recognize Righteous Leadership

- 1. Ask the following to give a two minute talk on the indicated subjects:
  - a. Pastor of the church "Anyone Can Be A Leader"
  - b. Church Council Member "Responsible Leadership"
  - c. Crusader President "Accepting Leadership"
  - d. Superintendent "Leaders WORK" (Challenge all youth and adults to join hands in a climatic effort to reach men and women during the last week of the enlargement campaign)
- You may wish to invite the Mayor of your city to be your guest at the Youth and Adult Assembly. He will be glad to speak for 8 minutes on "The Value of the Sunday school in the Community."
- 3. Other persons in a leadership capacity in the city who might come as your guests are:
  - a. Council Members
  - b. City Attorney
  - c. Judges
  - d. Police Captain
  - e. Newly elected persons to a political office.

-34-

4. Letter which may be used in extending an invitation to the Mayor or other city officials:

(full name) Honorable City and State

It is with real appreciation of the manner in which you execute your office that we write you at this time. We are confident that you are vitally interested in the youth of this city and share our desire to direct their footsteps in the paths of righteousness and good citizenship.

For the past five weeks our Sunday school has been engaged in an extensive enlargement campaign, "Vote for Sunday School." Each Sunday has had its particular phase of emphasis. Next Sunday the theme will be - "Vote for Righteous Government." We feel it would do our youth good to feel that the City Officials are interested in them and concerned about their future.

We would like to invite you to be present at a special Sunday school assembly next Sunday morning at and bring a short address (about ten minutes) on "The Value of the Sunday School in the Community."

It would be greatly appreciated if you would let us know as soon as possible if you can accept our invitation.

Respectfully yours,

#### MISSIONARY ADAPTATION - "Vote for Missions"

Prepare two ballot boxes, one for the boys and the other for the girls. Cover shoe boxes in blue and pink for this purpose and print "Vote for Missions" on the sides of the box. Cut a 2 x 1/4 inch slot in the top of the box for the "votes" (missionary offering)

After your special guest has spoken to the assembly, give the following brief talk before receiving the "vote for missions."

VOTE FOR MISSIONS BY - -

- Praying Matthew 9:37 and 38
   Caring Psalms 142:4
   Giving Luke 6:38

- Serving I Chronicles 29:5b and Romans 12:1
- Matthew 28:19 and 20 Going

Receive the missionary offering in the prepared "ballot boxes." Select a boy to pass the "blue ballot box" to boys and a girl to pass the "pink ballot box" to girls. Count the offering to see which party (boys or girls) won the "vote for missions." No one really loses because our giving will make it possible for the Gospel to be preached in distant lands. Distribute the Bible Stamps to all those who have given their missionary commitment for this month.

#### \*\*CITIZENS COMPETE

- Leadership competition. The church has its governing body and these are RIGHT-EOUS PEOPLE. Most of the officers of your church and Sunday school have been directing the enlargement campaign up to the present time, but it will be very interesting to the rank and file of your church to see these LEADERS in competition one with another. Everyone who holds an office will be the HARDEST WORKING LEADER IN THE SUNDAY SCHOOL on NOVEMBER 8. They will be working for votes during the period of November 2 - 8 and the winning leader will be selected by ballots cast on November 8. Visitors or absentees who have not been present thus far during the campaign will count as a "vote" for the leader.
- Leadership visitation. (See Stumping the Precincts)

ANNOUNCE: Big Sunday school ADVANCE RALLY for November 15, the final date of the contest...special program including a dramatic skit and presentation of awards to winners. (See "Stumping the Precincts" for visitation announcement)

\* \* \* \* \* \* \* NOVEMBER 15

THIS IS IT! The last day of the "Vote for Sunday School" Enlargement Campaign and the final opportunity to increase the enrollment and average attendance in the AD-VANCE CONTEST FOR ALL FOURSQUARE SUNDAY SCHOOLS. We are suggesting a change in timing and in the general format for this final day. Adjust it to suit your particular school.

## ADVANCE RALLY (25 minutes)

#### Citizens March:

While the pianist and organist play "The Battle Hymn of the Republic" have each department march into the assembly room beginning with the Nursery Department and continuing through the youth and adult classes. Prepare placards to identify the groups as they march. A student may be selected to bear the placard at the head of his department. "Vote for Sunday School" pennants and balloons will add to the gala effect. All students should remain standing until all have taken their places in the section reserved for them. (If you do not have a place where all your school may assemble at once, this program can be adjusted to the department level with the classes of the department marching in units.)

## Citizens Pledge Allegiance to the Flag of our Country.

1 minute

Citizens sing "America" or "God Save The Queen."

2 minutes

#### Small Citizen Recites:

"Good Citizens"

2 minutes

"I want to be true to my country Even as George Washington --Steadfast and true in my purpose Until every duty is done.

If you would be true to your country, A credit in every way, A citizen worthy and steadfast, Accept the Saviour today.

I want to be loyal at all times, A Citizen, stalwart and true, Helping the poor and downtrodden As Abraham Lincoln would do.

Then you'll be true to your country, And cherish the land of your birth, But more than that you'll be a CITIZEN OF GOD'S GREAT KINGDOM ON EARTH!"

... (Special Programs for the Sunday School)

If you wish to do so, the "Citizen Johnny" visual may be dressed in patriotic colors and placed in a central position on the platform. A "voice" may be someone standing behind the curtain reading the poem.

Citizens Unite in Presenting - "FREEDOM IN CHRIST"

5 minutes

Select six persons to present the following simple skit:

First Student: What does FREEDOM MEAN TO ME? It's a BIBLE. (holds up a Bible in his hand) I can come to this church every Sunday morning at and my teacher will instruct me in the Word of God. The Bible stands for FREEDOM..."And ye shall know the truth, and the truth shall make you free."

Second Student: What does FREEDOM MEAN TO ME? It's my PASTOR. (holds up a picture of the pastor in his hand) As my pastor preaches something happens to those of us who sit in the congregation; burdens are loosened, problems forgotten, troubled hearts are soothed; men bound by sin are SET FREE. FREEDOM TO ME IS THE RIGHT TO HEAR MY PASTOR PREACH!

Third Student: What does FREEDOM MEAN TO ME? It's a CROSS. (holds up a red cross)

Jesus died for me upon the cross making it possible for me to accept salvation. I have the right of CHOICE. My decision is made of my own free will, but the Scripture says "If the Son therefore shall make you free, ye shall be free indeed." - John 8:36.

Fourth Student: What does FREEDOM MEAN TO ME? It's a FLAG. (holds up the Foursquare flag) My church flag. When I look at this flag I am reminded that as a Christian attending the Foursquare Church, I have FOUR-FOLD FREEDOM:

Freedom in Salvation (point to red stripe)
Freedom in the Holy Spirit (point to the yellow stripe)
Freedom in Divine Healing (point to the blue stripe)
Freedom in the knowledge of His Second Coming (point to purple stripe)

Fifth Student: What does FREEDOM MEAN TO ME? It's a CALENDAR. (holds up a year's calendar) Since Christ has set me free from sin, every day in the calendar is a day of victory, free from bondage. What He does for me today, He will also do for me TOMORROW and all the days to come (point to the oncoming days and months on the calendar) I don't know what the future holds, but I know who holds the future!

Sixth Student: What does FREEDOM MEAN TO ME? It's a YARDSTICK. (holds up a yardstick) We have the right to GROW. No outside person will stop us. The police won't come and nail our doors shut - the government of our nation won't make it illegal to have more than 100 in Sunday school. No OUTSIDE force will stop us, but we can keep ourselves from continuing to advance. During the "Vote for Sunday School" Enlargement Campaign we have proven that we can grow. We invite you all to be back with us next Sunday and help us to advance in the name of the Lord Jesus Christ.

New Citizens:

3 minutes Welcome all those who have become new enrollees in the Sunday school during the contest period, October 4 - November 15). Have them come to the front of the Assembly room and repeat together the following pledge of allegiance to the Sunday school:

"I pledge allegiance to the Sunday school. God helping me, I shall respect the teaching of the Word of God, attend my class regularly and use my influence to get others to attend the Sunday school. This I pledge for Jesus' sake.

PRESENTATION OF CONTEST AWARDS

Citizens Sing in Closing: "V-For Victr'y Vote for Sunday School" 2 minutes

ATTENTION: FINAL CONTEST CARD MUST BE IN THE MAIL BY MONDAY MIDNIGHT, NOVEMBER 16!

## ADVANCE CONTEST

**IDEAS** 

**GIMMICKS** 

COMPETITION

TOOLS

- 1. BROWN BEAR VS BLACK BEAR. This contest idea will work well for the children's section of your Sunday school. Either make the bears out of brown and black poster board or purchase the bears from the Toy Department of one of your local stores. If the bears are not the right color, they may be identified by large black and brown ribbons. Secure a bare tree five or six feet in height. Prepare a cone shaped "honey comb". This should be large enough to contain enough "goodies" for the winning side. Place the "honey comb" in the top of the tree. Divide your children into two teams, the "brown bears" and the "black bears". Teams may be identified by small bear badges. Both bears will begin competition at the bottom of the tree and advance on a point system established by the Sunday school.
- 2. HAPPY PILLS. Secure enough empty large vitamin capsules so that everyone attending your Sunday school may receive one. Type two copies of the name and address of all prospects, absentees, inactive enrollment, neighbors, friends, etc. Cut these into narrow strips so that the name and address of one person may be rolled and placed in the vitamin capsule. Select at random carbon copies of these names and addresses (around a dozen for a school of 100). People are pill conscious today. Thousands of people take "tranquilizers" and peace of mind pills, but these Sunday school HAPPY PILLS will give your people more joy than they have ever had before. Give the capsules out to everyone present a week before the projected date. Each student will be responsible to contact personally the individual named in the capsule and bring them to Sunday school the following Sunday. On "Happy Pill" day read the names of those in the duplicate capsules and if one of your students has brought that person to Sunday school, give him a special award.
- 3. BITE AND INVITE CLUB. Challenge your Sunday school assembly to pledge not to eat a bite of food until they have been able to get someone to promise to come to Sunday school for them the following Sunday.
- 4. MILE HIGH SUNDAY. "Stretch full and be present" on MILE HIGH SUNDAY. We're shooting high to reach a MILE HIGH, this Sunday. Use various themes too, in promoting this MILE HIGH DAY.

The Sunday before, promote this by having your tallest enrollee upon the platform and publically measure his height. Advertise that everyone's height will be measured next week, to see if we can MEASURE UP TO A MILE HIGH IN ATTENDANCE. Or set your goal in comparison to the size of your church, one-half mile or two miles, etc. "Stand tall to be counted next Sunday."

5. "50 WORDS OR LESS" or "LONGEST LIST"

-38-

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1.	The best BECAUSE	submitted	"50	WORDS	OR	LESS":	I	VOTE	FOR	SUNDAY	SCHOOL

- The one who brings in the longest list of reasons WHY I VOTE FOR SUNDAY SCHOOL.
- 6. MONKEY VS SQUIRREL. Have two cages—in one a toy monkey and in the other a squirrel. Divide the children in two teams. On arrival they feed a peanut to their monkey or squirrel. Extra peanuts for visitors! Prizes at the end of the contest!
- 7. EVERY VOTE COUNTS. Only one vote kept Aaron Burr from being President of the United States. It was one vote that saved President Andrew Johnson from impeachment. One vote made Texas a part of the Union and brought on the Mexican War. One vote elected Oliver Cromwell to the famous "Long Parliament," sent Charles I to the gallows, and made Great Britain free. One vote may be the deciding factor in our Sunday school winning the Advance Contest.
- 8. DOLLAR OR SCHOLAR Challenge everyone to promise to bring a visitor next Sunday, or pay a dollar if he fails. Children pay only a quarter. Anyone counts as a visitor who was not present the Sunday before. Have all who will pledge to do this stand up, and make quite a fuss over them as you sign them up! Honor all classes which go over their enrollment.
- 9. <u>B.O.O.M.</u> SUNDAY. BOOM Sunday implies the results you hope to accomplish. It means, <u>BRING ONE OR MORE</u>. Give special BOOM tags to all those who at least bring one more on the specified Sunday. Use a "Brought One" button to hold the badge in place.
- 10. CAR CONTEST WORKERS ONLY! Ask all those who drive "consecrated cars" to meet you in the parking lot immediately after Sunday school on September 27. Prepare large cardboard discs (approximately 8 to 10 inches in diameter). Number the discs and give the driver of each car a numbered tag. For the duration of the "Vote for Sunday School" Enlargement Campaign these cars will be in competition one with another to see which car can bring the most visitors or absentees (not in Sunday school for 30 days) to Sunday school. Make the final award an accessory for the winning car. If a Chevie wins, a local dealer may be happy to present the accessory if by so doing he advertises his agency. The same would be true for Ford or any other major dealership.
- 11. GOLD NUGGET CONTEST. Children love the "GOLD NUGGET" contest. Stones are painted gold. These are used as prizes for attendance and visitors, kept in a chest and when a number (determined by you) have been won, awards are given. This can also be used for two teams. Make much of COUNTING attendance each Sunday.
- 12. PATRIOTIC RALLY. Distribute three crepepaper ribbons, (red, white and blue) to every member in your Sunday school. The slogan for the next Sunday will be "BRING YOUR TRIO WITH YOU". "Red is for you. The white and blue for TWO." Award those who are successful in having a complete patriotic trio.
- 13. MYSTERY PROSPECT. Select a prospect in the general area of the Sunday school. Ask him if he would be willing to come at the request of one of your Sunday school members. If he consents, he will become your "mystery prospect". Give a total of three clues on successive Sundays. Reward the student who finds and brings the prospect.
- 14. LIVEWIRE OR DEADHEAD. Prepare round "livewire" (smiling face) and "deadhead" (sad face) discs. Make the sad face from bright pink construction paper. Everyone who brings a visitor will wear the "livewire" disc and those who fail, the "deadhead".

Make the discs at least 8 inches in diameter.

- 15. KIN SUNDAY. Everybody bring a relative. If no relatives are available, adoption of relatives is permissable by receiving special approval from the Sunday school superintendent.
- 16. MEET "UNCLE SAM". Dress a young man in an "Uncle Sam" costume and have him act as a welcoming host at the door of your assembly room. For those who arrive on time, supply him with pockets full of "goodies".
- 17. ROLL OUT THE RED CARPET DAY. Roll out the red carpet for your guests. Advertise, "You may not be a king or queen in order for a country to roll out the red carpet for you, but you are a king and a queen as far as the Foursquare Church is concerned. We are rolling out the red carpet for you this Sunday." You can rent red carpeting for this purpose or purchase red cotton yardage. Run it from the pulpit or platform area down the main aisle to the front door, down the steps and to the walk. Have young men with arm bands and bouttonnieres welcome the guests as they arrive for Sunday school. Continue the V.I.P. (very important people) treatment throughout the entire period.
- 18. KEEP THE FLAGS FLYING. During the time of election, patriotic emphasis runs very high. Use the American and/or Canadian flag liberally. In addition, why not have a flag for each class? The flag may be the ingenious contrivance of a class of boys or the dainty, flowery creation of a class of girls. Either way, it will be symbolical of the class it represents. Establish Sunday to Sunday goals throughout the contest period (increasing the goal around 10% over the previous Sunday's attendance). If the class makes its goal, it will have the honor and privilege of having its flag "fly" on the platform of the assembly room. Instructions for making a base to hold flags:
  - 1. Secure a length of 2x4 necessary to hold a flag for each class.
  - 2. Dowling sticks may be purchased from your local lumber yard to be used as flag poles (approximately 3 feet in length).
  - 3. Bore holes in the wood 2 x 4 to hold class flags.
  - 4. If desired, you may place the American/Canadian flag in the center with the Christian and Foursquare flags on either side.
- 18. TIP THE SCALES. Divide the school into two groups. Fashion a large balance scale with each platform painted a different color. Use these colors as names for the sides. On each platform place a large glass jar; the scale must balance with the jars empty. A penny is placed in the jar for each member present, a penny for each contact, five pennies for each visitor, and ten pennies for each new enrollee. The side having the most pennies in the jar by the end of the contest is the winner.
- 19. GET ACQUAINTED IDEA. Each Sunday take a group picture of all first-time visitors. Each one who returns the next Sunday receives a copy of the picture.
- 20. EMPTY-CHAIR TROPHY. Put small toy chair, about two or three inches high, on a pedestal to look like a trophy. Paint it gold or silver. Announce that it will be given each week to the class with the highest percentage of absenteeism. The object is not to get the chair at all--or if received, to get rid of it the next Sunday.
- 21. BIRTHDAY SUNDAY. This is a special, one-Sunday birthday emphasis for the whole Sunday school. Have pews marked for the twelve months. People sit in the pew marked for the month of their birth with a captain for each pew. See which month can get the largest crowd--or perhaps the largest offering. Everybody gives a birthday offering; this is in addition to the regular birthday offering.
- 22. FILL-YOUR-CLASS-SUNDAY. Put enough chairs in each room to fill it to capacity. Borrow chairs if necessary. Let the class capacity be its goal. Honor classes which are "full up".

- 23. IT'S IN THE BAG. Put your announcement of some special feature for the next Sunday on a common shopping bag (the small two or three pound variety which you can purchase at your neighborhood grocery for a few cents a dozen). On the paper sack write or mimeograph the words: "It's in the Bag," and inside put a brief notice of the feature for next Sunday. Give everyone a bag on the way out of church. Urge the people not to leave you holding the bag next Sunday morning!
- 24. "DON'T GUM UP THE WORKS". (attach a stick of gum, different varieties will give color) One of the best proven ways to get quick response when putting on a campaign for additional Sunday school members is to use the GIMMICK LETTER. To make the letter all the more effective, use different colored gimmicks with one certain color bringing a special award to the holder. Everyone brings his gimmick letter to Sunday school to see which color wins. Mimeograph the message of the day after the catch line corresponding with the gimmick.
- 25. "WE'RE PINNING OUR HOPES ON YOU!" (Use various colored safety pins)
- 26. "BE A LIFESAVER" (Tie different colored string to the real lifesaver)
- 27. "ARE YOU SICK?" (Attach a bandaid) "USE THIS AND COME TO SUNDAY SCHOOL"
- 28. "WE'VE STRETCHED AS FAR AS WE CAN" (Attach different colored rubber bands)
  "WE NEED YOU TO GO ANY FURTHER."
- 29. PINK ELEPHANT TEST. Trace a pink elephant (pink paper) and mark it "Health Test". Blow your breath on this PINK ELEPHANT. If the BIG letters "Health Test" disappear, there is a harmful chemical in your breath. See a doctor immediately. If the letters remain you are well enough to come to Sunday school next Sunday.
- 30. "VOTE FOR SUNDAY SCHOOL" Balloon. Use rubber cement and lightly stick the balloon to the paper. "Our Sunday school will RISE in attendance next Sunday with your help."
- 31. <u>BUILD A REGISTRATION BOOTH</u>. Erect a booth to register all potential "voters" on the church lawn. Use bunting to decorate together with "Vote for Sunday School" pennants and balloons.
- 32. PREPARE "POLLING BOOTH". If you are using the competition ideas given you in "Campaign Strategy", you will need a place for your visitors and regular attendants to cast their vote. Appoint a person to be stationed near the booth and oversee the "ballot box". All ballots will be dropped in the "ballot box". Locate the booth near the entrance to your assembly room.
- 33. MEDAL FOR MERIT. Prepare MEDALS FOR MERIT to give to members of your Sunday school who do exceptional work in the "Vote for Sunday School" Enlargement Campaign. The medals can be made by cutting a round cardboard disc (4 inches in diameter) and covering the cardboard with gold paper or spray with gold lacquer. Use three lengths of ribbon (approximately 4 6 inches) and attach to the back of the cardboard; purple ribbon 1st award, yellow ribbon 2nd award and white ribbon 3rd award. Students may be awarded for visitation, telephone brigades, consecrated car competition, bringing the most visitors and leadership.
- 34. UNIFORM DAY November 8. November 11 is Veteran's Day. Why not invite all those in your school who have ever served their country or whose work requires a uniform to wear it on this day. You will be surprised at all the "uniforms" represented in your school boy scouts, girl scouts, nurses, policemen, waitresses, service men and women, church, bands and school.
- 35. RING AROUND. This is a clever idea for getting telephone calls made. The

- point is to see if you can telephone a perfect chain without its being broken. One person calls another to invite him to the contest, giving the names of those previously called. He is to think of someone else to call. The object is to see how long you can continuously call—and who has to give up, not knowing who else to call.
- 36. MYSTERY ABSENTEE. Post a list of all absentees and announce that three of these are "mystery absentees". Select three persons to be the mystery absentee and give them one dollar a piece to be collected by the visitor when he calls at the home. It must be a personal call to collect no telephone information given out.
- 37. VISITOR OR CONSEQUENCES. Challenge everyone to bring a visitor or pay the consequences. Have a variety of consequences to assign to those who fail such as 10 personal contacts inviting people to come to Sunday school, 20 telephone calls, Adults \$1.00 to help on contest expense etc.
- 38. <u>FILL-A-PEW</u>. This idea has worked well for many schools. Assign a row of seats or a pew to a family unit to fill. The total assignments should be the sum of your attendance goal for that Sunday.
- 39. FREE GIFT TICKETS. Print tickets to be given to everyone on a certain Sunday giving two to each pupil. They are to give one to a friend. Run a duplicate of the ticket in the local newspaper and in the church bulletin. Redeem tickets with a small gift.
- 40. TELEPHONE SERVICE. Try setting up a complete telephone service either at the church or in someone's home, and tell-it-by-phone. Make weekly calls to everyone on your list during the contest giving them information as to the events of the next Sunday and urging their presence. If necessary, have a definite set of mimeographed conversations for the phone solicitors to use. The conversation doesn't have to be long, just full of information and enthusiasm. BOMBARD THOSE PROSPECTS... with the tell-a-phone! ...Idea Index
- 41. "VOTE FOR SUNDAY SCHOOL" BULLETIN BOARD. Keep your people as well as the general public well informed as to the progress of your contest. Nothing succeeds like SUCCESS. Place your bulletin board in a strategic spot where it will get the most attention and maintain a Sunday to Sunday record of the progress of the contest in your school candidates with the most votes, visitation contacts made, party ahead etc.
- 42. GASOLINE EVANGELISTS. Advertise in your local newspaper and by all means at your disposal that taxi service will be provided by your Sunday school for all persons who desire to attend. The "Gasoline Evangelists" will be on a reserve list for this purpose.
- 43. GETTING TO KNOW YOU. You will be having many visitors during the contest. Allow a few moments during class or the assembly period when visitors are asked to stand and "Tell us a little about yourself and your family."
- 44. RUBBERBAND CALLING CARD. When making those personal calls and no one answers the doorbell, leave your personal calling card with a note written on the back. Punch a hole in the end of the card and insert a rubber band and tighten by pulling the band through a loop. The card can then be slipped over the doorknob.
- 45. FAMILY CALLING. Have one complete family to move toward the exit from the front of the church as if to leave the church (pick a family that stays for morning worship). Superintendent asks "Where are you going?" The family answers, "Our family is going to win a new family next Sunday."